

## Yahon360 Privacy Policy

Effective as of October 18, 2019

This Privacy Policy (the "Policy") applies to information collected by Yahon360 through our website at yahon360.com (the "Site") or that we may otherwise collect through online means such as e-mail. We reserve the right to modify this Policy at any time, and we will notify you of any material changes to the Policy by posting the new Policy here and changing the "Effective" date at the top. If you are a registered user of the Yahon360 digital music distribution service, then we may also use alternative methods to alert you to changes to the Policy, such as e-mail or posting a notice to your account dashboard. Please check this page periodically for any changes.

Personal and other information collected on the Site is stored and processed in Switzerland. By using or registering at any of the Site, you consent to our collection, transfer to (if applicable), and use and processing of such information worldwide.

By using the Site, you acknowledge that you have read, understand and agree to be bound by this Policy or any modified Policy as posted. If you do not agree to these terms, you must not use or visit any of the Site or register for our services.

### What information do we collect?

If you wish to register for the Yahon360 digital music distribution service, you will need to provide us with certain personal information, such as [your age, name, e-mail address, postal address, phone number, and credit card information]. In order for us to pay your royalties to you, we will also need to collect your PayPal and certain tax information. We may also request certain other personal information from time to time, but it is always up to you whether you wish to provide it (although you may not be able to take advantage of all aspects of our Site or services without doing so).

We may also collect non-personal information from visitors and registered users of the Site. Some may be collected automatically when you visit the Site, such as IP address, zip code or location, Internet browser type, ISP, operating system, log and Site usage data, websites you've visited upon entering or leaving the Site. We may combine some or all of that data with your personal information.

If you communicate with us by e-mail or through the Site, or if you post any information on any forums, chat rooms, profile pages, feedback, customer service or other portions of the Site, we may collect, retain and use any information that you provide. This Policy only applies to information gathered online, not to any off-line communications or to any other sites that you may navigate to by clicking on any advertisements or other links on the Site.

What do we do with the information we collect?

We will mainly need to use your personal information to process your registration and payment of your annual registration fee, to distribute your recordings, to furnish you with accounting statements, and to make payments to you. If you send us e-mails or provide us with personal information in connection with any special offerings such as promotions, contests, questionnaires or polls, etc., then we will obviously need to collect and use your information in connection with those purposes.

We may also use your personal and non-personal information to enhance your experience with the Site and our service, such as [sending you e-mails and otherwise providing you with other information, content and material in which we think you may be interested; displaying content and ads according to your prior browsing history, preferences and location;] providing customer service and responding to your questions and comments; or contacting you about your account or about our and our partners' promotions, contests, surveys, or other promotions.

We may use information learned from cookies and web beacons to make sure that our content and emails are in a format that you can read, to analyze trends about which features of our Site are popular, which e-mails are popular and are being read and/or forwarded, to maintain a history of e-mail activity, and to evaluate the effectiveness and efficiency of certain communications.

Your feedback and other information will also be used to evaluate and enhance our Site and service. For example, we may analyze the traffic and usage of our Site; the participation rate of our various promotions, offerings, e-mails, and other programs; and the popularity of certain content and participating users. We may also use that information for product development purposes and for technical purposes such as monitoring the functionality of our servers and e-mail systems.

Do we share the information we collect with third parties?

We may share the information that we collect, both personal and non-personal, with third parties such as advertisers, contest sponsors, promotional and marketing partners, digital stores, streaming services and other music companies with which we do business or hope to do business, and others who provide our content or whose products or services we think may interest you. We may also share it with our current and future affiliated companies and business partners, and if we are involved in a merger, asset sale or other business reorganization, we may also share or transfer your personal and non-personal information to our successors-in-interest.

We may engage trusted third party service providers to perform functions and provide services to us, such as accounting and payment processing, advertising sales, hosting and maintaining our servers and the Site, database storage and management, e-mail management, marketing, and customer service. We may need to share your information, both personal and non-personal, with these third parties to enable them to perform these services for us and for you.

We may share portions of our log file data, including IP addresses, for analytics purposes with third parties such as web analytics partners, application developers, and ad networks. If your IP address is shared, it may be used to estimate general location and other technographics such as connection speed, whether you have visited the Site from a shared location, and type of the device used to visit the Site. They may aggregate information about our advertising and what you see on the Site and then provide auditing, research and reporting for us and our advertisers.

We may also disclose personal and non-personal information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate in order to respond to claims, legal process (including subpoenas), to protect our rights and interests or those of a third party, the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to otherwise comply with applicable court orders, laws, rules and regulations.

Do we use "cookies" or "web beacons"?

We do use "cookies" to collect Site usage data and to improve your experience on the Sites and our service generally. A "persistent" cookie is a small data file transferred to your computer for access on future visits to the Site, which can tell us that you (or someone using the same computer or IP address) visited our Site before, what clips you've listened to, etc. A

"session" cookie exists only during each visit to our Site, isn't stored on your computer's hard drive, and is erased when you exit your browser. You can stop accepting cookies by setting your Internet browser accordingly, but this will likely result in our not recognizing you or your preferences on future visits, so you may have to re-enter certain information.

The Site and e-mails from us may contain electronic images known as "web beacons." These are files that allow us to count visitors to our Site, to tell if an ad has been viewed or if an e-mail has been opened or forwarded, or to serve particular content or services. Web beacons collect limited non-personal information, including beacon number, time and date of a page or e-mail view, and a description of the page on which the web beacon resides, all of which we may store and use. Disabling cookies may prevent some beacons' activity, but generally the beacons will operate if you visit the Site or open e-mails from us.

What kind of "cookies" do we use?

Based on the guidelines found in the International Chamber of Commerce UK Cookie Guide, we may use the following categories:

**Strictly Necessary Cookies** - These cookies are essential in enabling you to browse our Site and use its features. For these types of cookies that are strictly required, no user consent is necessary.

**Performance Cookies** - These cookies collect anonymous information on how visitors use our Site and whether they encounter error messages from our web pages. All information gathered is aggregated and therefore anonymized. They are only used to improve how a website works. By using our Site, you agree that we can place these types of cookies on your device.

**Functionality Cookies** - These cookies allow our websites to remember choices you make while browsing, like language, font size, and user name preferences. They may also remember preferences such as text size, fonts and other customizable site elements. The information these cookies collect will not personally identify you, and they cannot track your browsing activity outside our Site. By using our Site, you agree that we can place these functional customization cookies on your device.

Is your information secure?

We employ administrative, physical, and electronic measures designed to protect your information from unauthorized access. In addition, all personal user information is stored behind a firewall with limited administrative access. **HOWEVER, PLEASE BE AWARE THAT NO SECURITY MEASURES ARE GUARANTEED TO BE PERFECT OR IMPENETRABLE.**

What is our policy regarding children's information?

Our Site and services are not intended for, and we do not knowingly accept registration or payment or collect personally identifiable information from persons under 18 years old. If we become aware that a child under 13 has provided us with personal identifiable Information, we will delete it from our files. If parents or legal guardians become aware that a child under 13 has provided us with personally identifiable information without their consent (or that we have otherwise collected or obtained such information), they should contact us at [legal@yahon360.com](mailto:legal@yahon360.com).

How can you keep your information current?

It is essential that you keep your registration information current. You can always update your information through your account dashboard on the Site. If you lose your user name or password, please follow the retrieval process at log-in. As long as you remain a registered user or maintain a royalty account or payment balance, then we may contact you about your account. We may also retain your personal and non-personal information for as long as we deem it necessary or desirable for our own tax, accounting or other record-keeping purposes.